



Culinary Business Plan

Cheers to you and your new food business! While planning might feel overwhelming at first, you'll feel much more confident about your business' future when you have a plan to reference. Your business plan will be the road map to your success, so let's get started!

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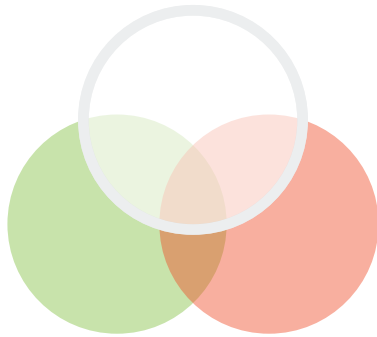


Instructions

Before you begin filling out the fields on this template, be sure to create the cover page first. This should include your:

- **Logo**
- **Name**
- **Address**
- **Phone number**
- **Email address**
- **Website**

**Let's get
started!**



ADD YOUR
Business Logo

Executive Summary

Company Description

Branding

Sample Menu and Pricing

Legal Structure of Your Business

Marketing Analysis

Marketing Strategy

Loans and Financing

Operation Costs and Financial Projections

Certificate of Insurance (COI)



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